Exhibitor Information

February 28, 2015
Important Dates and Deadlines

• Friday, November 21\textsuperscript{st}: Exhibitor Registrations Due

• January 30\textsuperscript{th}: T-shirt Orders Due

• February 28\textsuperscript{th}: E-Day
What Makes a Great Exhibit?

• Interesting Title

• Interactive or Dynamic exhibit
  – Activity – Parachute Station
  – Contest – Egg Drop Crash Survivability; Balloon Racers
  – Video – example: Tornado Technology
  – Moving parts – Helicopter rotor and control
• Introduces something new to the audience
  – Robots in Agriculture
  – Digital Design Lab

• Show a way that engineering applies
to everyday life or something they already know
  – Ice Cream Demonstration
  – Gridlock Buster (traffic light control)
• Things to Avoid
  – Acronyms
  – Static Displays: poster, brochure, and mints
  – Overly technical exhibits (remember your audience is school-aged kids, not other engineers)
Mobile App

Download the free UK E-DAY app for the line up, maps, a scavenger hunt and more!